

## Why to exhibit or to invest in Jordan???

Jordan may be small, but it is rich in terms of its strategic assets. Re-envisioning these assets is vital for our growth. Jordan is a gateway for regional and world trade and business.

### His Majesty King Abdullah II

Accordingly, the Government of Jordan has serious plans to encourage the investors to establish projects in Jordan. The Ministry of Energy and Mineral Resources has unlimited plans to establish PV, Wind Parks and many BOT power projects also to encourage the people to build PV systems in their houses, farms, trading buildings, hospitals, mosques, churches, schools, universities; also as IPP Projects. The plan of the Ministry is to establish 600 MW PV Parks as IPP Projects in the following 5 years in addition to more than 1GW Wind parks.

Also the Ministry of Industry and Trade has signed unlimited free trade agreements with Turkey, Europe, USA, India and Arab Countries; in addition to aggressive planes to encourage the investors to establish projects in Jordan.

## Why to exhibit in Jordan and in JIMEX???

- Jordan is rich with skilled manpower and can build an engineering base for digitalization in industries.
- The Jordanian laws are supporting the industrial projects, investment, solar applications and renewable industry. Most of these systems are exempted from custom duties and sales taxation.
- Second language in Jordan is English and international exhibitors can easy communicate with the visitors and customers.
- Jordan is a gateway for regional and world trade and business.
- Jordan is a middle country located between important big markets: Iraq, Syria, Lebanon, Palestine, Egypt and Saudi Arabia.
- The Jordanian economic is stable and has strong reliable banking system. Furthermore, Jordan is the safest country in the region.
- JIMEX 2019 is the 16th edition of this event which was founded in 2004 and organized as an annual event so success fully with annual development.
- JIMEX is well known with its high quality attendance (exhibitors and visitors). Trade Visitors are exceeding 10000 persons. More than 200 specialized exhibitors are participating in this event.
- JIMEX is targeting Near East Markets: Jordan, Syria, Lebanon, Egypt, Iraq and Palestine.
- The participation fees and cost are very reasonable comparing with the fruitful benefits.



## Be Partner and Sponsor

The organizers are eager to take care for all small details related to the event and will facilitate the participation in this event. The organizers are offering easy and fruitful sponsorship packages as real opportunities to enhance the participation of the exhibitors and the promotion trademarks.

The sponsorship opportunities are diverse and vary in price and style, to appeal to a wide range of exhibitors who wish to raise their role at the show and directly generate sales from the visitors.

Details of sponsorship packages are upon request.

## How to do business and enjoyment during the event:

The opening hours of the event are designed to be evening time after 3.00PM due to the visitor's trend and summer time in Jordan. This timing is very effective for the exhibitors and visitors; they would arrange customers' visits or special meetings or presentations in the morning.

Also the exhibitors will have a chance to be in touch with the elements of nature in Jordan.

Jordan is a land that encompasses all, sea and mountains, waterfall and dessert. From the relaxing water of the Dead Sea 400 meters below sea level, to the amazing mountains and desert of Wadi Rum, or Petra one of the new seven wonders, A close second to Petra on the list of favorite destinations in Jordan, the ancient city of Jerash boasts an unbroken chain of human occupation dating back more than 6,500 years, and the rushing waterfalls of Wadi Mujib.

## JIMEX 2019 Program:

Date	Time	Activities
3 - 5 / 4 / 2019	9.00 AM - 9.00 PM	Building of special decoration and move in of heavy exhibiting equipment more than 200 Kg which would need cranes.
6 - 7 / 4 / 2019	9.00 AM - 9.00 PM	Move in of exhibiting equipment less than 200 Kg which would not need cranes.
8 / 4 / 2019	5.00 PM	Opening Ceremony of the whole event
9 / 4 / 2019	5.00PM	Opening Ceremony of SONEX 2019 Exhibition & Forum
12 / 4 / 2019	9.00 AM to 6.00PM	Move out exhibiting equipment